



TRY

SOMETHING

NEW

Society's Commitment to Sustainable Development

Concrete actions | Measurable results | Impact throughout the society



SUOMEN KESTÄVÄN
KEHITYKSEN TOIMIKUNTA
FINLANDS KOMMISSION
FÖR HÅLLBAR UTVICKLING
FINNISH NATIONAL COMMISSION
ON SUSTAINABLE DEVELOPMENT



PRIME MINISTER'S OFFICE
FINLAND



MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND

NEW APPROACH TO SUSTAINABILITY WORK

The idea is simple:
concrete actions with measurable
results – towards a shared vision.

The Finland We Want by 2050 – Society's Commitment to Sustainable Development is an innovative way to engage the whole of society in implementing the United Nations 2030 Agenda for Sustainable Development. It brings together the public sector, companies, civil society actors, organisations and citizens in a unique way.

The Commitment is a strategic framework and operational tool

Society's Commitment to Sustainable Development includes a vision and eight shared objectives. The vision – a prosperous Finland with global responsibility for sustainability and the carrying capacity of nature – can be achieved by implementing the eight shared objectives:

**In order to reach
these objectives,
operational
commitments
are established.**



**EQUAL PROSPECTS
FOR WELL-BEING**



**A PARTICIPATORY
SOCIETY FOR ALL**



**WORK IN
A SUSTAINABLE WAY**



**SUSTAINABLE LOCAL
COMMUNITIES**



**A CARBON-NEUTRAL
SOCIETY**



**A RESOURCE-WISE
ECONOMY**



**LIFESTYLES THAT RESPECT
THE CARRYING CAPACITY
OF NATURE**



**DECISION-MAKING THAT
RESPECTS NATURE**

SOME 300 COMMITMENTS HAVE ALREADY BEEN GIVEN... ...AND THE NUMBER IS GROWING FAST

Over

250

different organisations have given commitments

4

industrial sectors (finance, forestry, energy, trade) involved to a large degree

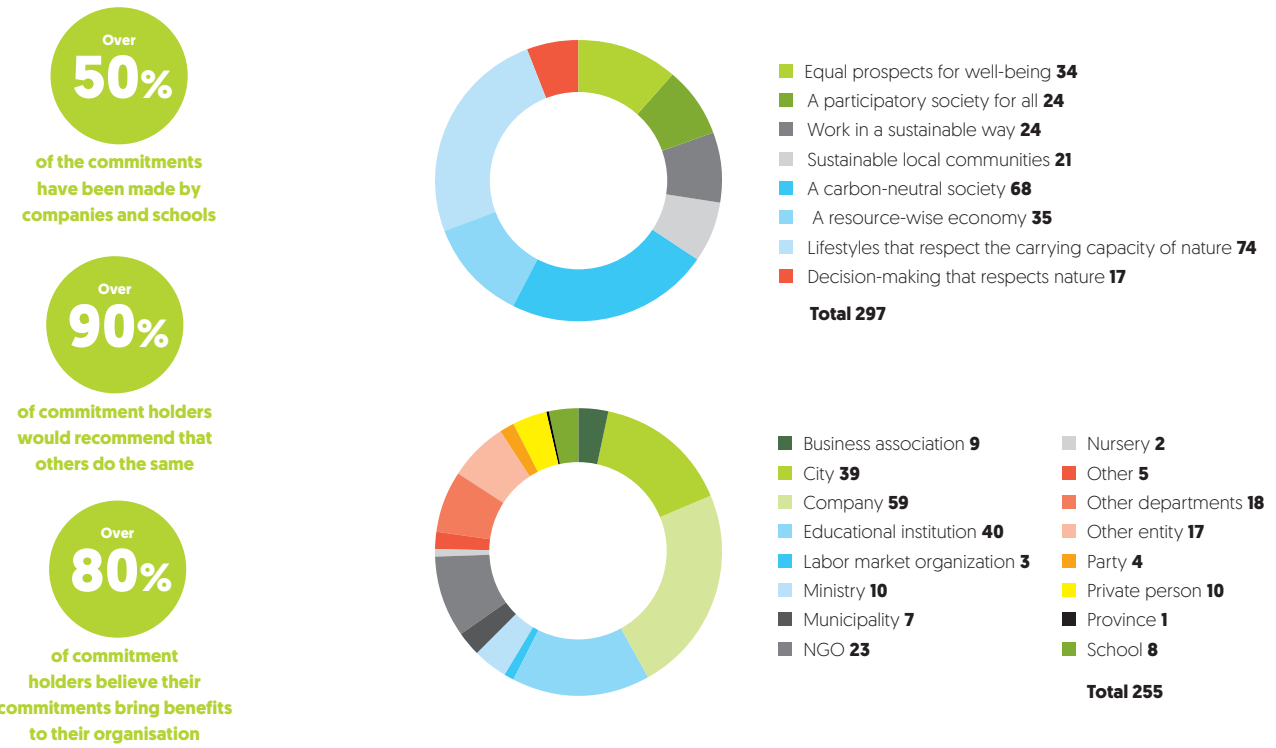
Duration of the commitments: from 1–5 years to over 25 years

Many different types of commitments, from responsible safety and equality initiatives to more efficient use of energy and resources, from training of young people to improving access to the labour market for people with partial work capacity, and from strengthening democracy to increasing transparency in government.

Organisations that have given a commitment have already reported that Society's Commitment has inspired them to do things differently, resulted in enhanced resource efficiency, increased the organisation's social influence and facilitated stakeholder dialogue. Additionally, Commitment has created marketing benefits for them and brought new clients, motivated their staff and opened up new networks.

EFFECTIVE CLUSTERS CREATED

Put together, individual commitments lead to greater results. They will bring about systemic change and create a community of pioneers.



SOCIAL INNOVATION TO PUT SUSTAINABLE DEVELOPMENT INTO PRACTICE AND ENGAGE THE SOCIETY



GOAL SELECTION
AND OPERATIONAL
COMMITMENT



IMPLEMENTATION



MEASUREMENT



VISIBLE IMPACTS
ON SOCIETY!

Born in Finland.
Applicable anywhere?



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